



Corona Chamber of Commerce Collection

c. 1915-2017

2203 textual records, 1 artifact | 3 linear feet | 6 boxes

The Corona Chamber of Commerce was formed on February 21, 1905 initially known as the Corona Board of Trade (*Corona Courier*, June 6, 1906). According to W. J. Pentelow, first President of the Corona Board of Trade, “the objective of the Board of Trade was to improve and better the conditions then prevailing in the city and colony by the united efforts of those who desire to live in and be part of a live, progressive community” (*Corona Courier*, June 6, 1909). The Corona Board of Trade kept its name until December 15, 1910 when the Corona Chamber of Commerce became the official name (*Corona Courier*, December 15, 1910). Today, the Chamber of Commerce’s mission is to “promote business, advocacy economic and community development while serving as a catalyst for improving the overall quality of life in our community and region.

<http://www.mychamber.org>.

The collection is composed of six series. Series one is administrative which includes articles of incorporation and by-laws. Series two contains reports written by the Chamber of Commerce. Series three contains information on Chamber sponsored civic events. Series four contains the bulk of the collection - publications and events meant to market the City of Corona. These publications include maps of Corona, brochures, factual surveys, industrial directories, business directories, and almanacs. Newsletters about the Chamber of Commerce are included in this series. Series five includes information on Chamber member businesses. Series six are oversize documents relocated to the map case.

The collection can be useful for researching businesses and industries in Corona during a certain time frame.

Location: D3, D4

Corona Public Library, W.D. Addison Heritage Room, 650 S. Main Street, Corona, CA 92882. (951) 279-3593

Hours: Monday & Tuesday 3 pm to 7 pm, Wednesday by appointment only, Thursday 10 am to 1 pm, Friday - Sunday Closed

Gifts of: Chamber of Commerce; Paul Ganahl; Louis Keller; Key; Kirstie Talvitie; Edna Velthoen; Homer Holton; Howard Ware; Thome; City of Corona Planning Department

Inventory

*Call # is the Manuscript #/Box #

Call Number	Folder	Description of Records	Leaves
M038/1	1	Finding Aid	5
Series 1		Administrative	
M038/1	2	Articles of Incorporation photocopy dated September 15, 1952	5
M038/1	3	By-laws photocopy of amended by-laws dated October 14, 1986	12
M038/1	4	List of Chamber of Commerce past presidents 1929-1986	1

M038/1	5	Progress and Annual Reports of the Chamber of Commerce 1965-1966; 1967; 1967-1968; 1976 and 1981	24
M038/1	6	Chamber of Commerce contracts with the City of Corona: 1986; 1989, 1990 and 1991	37
M038/1	7	Correspondence: 1955, 1990, 1991 and 1992	6
M038/1	8	Installation and Awards Banquets program booklets and invitations: various years from 1909 to 2005	25
M038/1	9	Blank membership applications-1980 and 1988; membership manual; information describing the Chamber of Commerce	21
M038/1	10	Chamber of Commerce marketing materials	20
M038/1	11	Hispanic Business Council-newsletters, member lists and event flyers	20
M038/1	12	Corona Chamber Foundation brochure	1
M038/1	37	2007 Chamber of Commerce Resource Guide prepared for the Corona Public Library	60
Series 2 Reports			
M038/1	13	"An Area Inventory of the City of Corona" 1968	19
M038/1	14	"A Summary of Development Costs and Requirements" 1967; chart of new dwelling units 1955-1956; Corona housing unit trend statistics 1951-1956; subdivisions in the city of Corona 1956; building in Corona 1950-1955;	19
M038/1	15	Agricultural Reports: 1954 and 1956	3
Series 3 Chamber Sponsored Civic Events and Fundraisers			
M038/1	16	1953 Road Race Celebration preparations-correspondence, schedules, contracts, program booklet and feedback	42+ 1 booklet
M038/1	17	1953 Road Race Celebration publicity: newspaper and magazine articles; press releases and radio spot announcements	59
M038/1	18	1954 Road Race Celebration correspondence related to even preparation including program booklet	72+ 1 booklet
M038/1	19	1954 Road Race Celebration press information-correspondence, press releases and radio spot announcements	36
M038/1	20	1954 Road Race Celebration parade information-correspondence related to organizing and running parade	47
M038/1	21	1954 Road Race Celebration publicity-newspaper and magazine articles and bulletins from area calendars	45
M038/1	22	1954 Road Race Celebration follow up correspondence	19
M038/1	23	1955 Band Jamboree administrative details-liability and insurance, meeting minutes, ticket orders, program schedule, program booklet	25 + 3 booklets
M038/1	24	1955 Band Jamboree correspondence- June, 1955 to December, 1955 discussing various aspects of the Band Jamboree details	111
M038/2	25	1955 Band Jamboree publicity-press releases, radio spot announcements, publicity contact information	27
M038/2	26	1956 Band Jamboree program books	3 booklets
M038/2	27	1957 Band Jamboree- correspondence and profit/loss statement	6
M038/2	28	1958 Band Jamboree- meeting minutes, correspondence and program booklet	5 + 1 booklet

M038/2	29	1959 Band Jamboree-correspondence; responsibility sheet; band order of appearance list; newspaper clippings; profit/loss sheet and program booklets	63 + 2 booklets
M038/2	30	1960 Band Jamboree-correspondence and spiral pocket notebook notes	79
M038/2	31	Street Faire-flyers, ticket stubs, correspondence and program books from various years 1986-1991	18+ 5 booklets
M038/2	32	Motor Sport Complex-press release, maps of location of Motor Sport Complex, Historical Perspective Report: proposal submitted to the Riverside County Board of Supervisors for development of a regional Motor Complex Park jointly with the city of Corona.	30
M038/2	33	Corona Royale/Monte Carlo Fundraiser-2000, 2002, 2005 event information	5
M038/2	34	Wings and Wheels-1995 and 1996 program booklets	3 booklets
M038/2	35	Business Festival/Business Expo-1988, 1989, 1992, 1993, 1994, 2002, 2007 and 2015 event information	8 + 1 booklet
M038/2	36	Gateway Sign Project-fundraising memorandum and invitation to dedication ceremony	8
M038/3	45	Partners in Education Program information	2
M038/3	46	New Teacher Reception-1990	21
Series 4 Newsletters and Publications			
M038/2	38	1915 replicate booklet detailing facts about Corona	1 booklet
M038/2	39	1952, September <i>A Glimpse of the City</i> newsletter 1955 newsletter	5
M038/2	40	1958 City of Corona spiral bound publication detailing facts about Corona	8 booklets
M038/2	41	1965 City of Corona publication detailing facts about Corona	5 booklets
M038/2	42	1967-newsletter and event flyer	4
M038/2	43	1970-newsletters; 1972 publication detailing facts about Corona; 1975 publication detailing facts about Corona	8 + 8 booklets
M038/3	44	1980s- various year newsletters and event flyers	6
M038/3	47	1990- Newsletters	3
M038/3	48	1991-Newsletters	14
M038/3	49	1992-Newsletters	88
M038/3	50	1993-Newsletters	140
M038/3	51	1994-Newsletters and event flyers	11
M038/3	52	1995-Event flyer	1
M038/3	53	1996-Newsletters and event flyers	79
M038/3	54	1997-Newsletter, magazine and event flyers	21+ 1 magazine
M038/3	55	1998-Magazine and event invitations	2 + 1 magazine
M038/3	56	2000-Newsletters and event flyer	8
M038/3	57	2001-Corona Business Monthly publications and event flyers	151
M038/3	58	2002-Corona Business Monthly publications and event flyers	138
M038/4	59	2003-Event flyers	7
M038/4	60	2004-Corona Business Monthly publication and newsletter	12

M038/4	61	2006-Corona Business Monthly publication	1 magazine
M038/4	62	2007-Corona Business Monthly publication	3 magazines
M038/4	63	2008-Corona Business Monthly publication	2 magazines
M038/4	64	2009-Corona Business Monthly publication	1 magazines
M038/4	65	2011-Business Monthly publication	1 magazines
M038/4	66	2012-Corona Valley Magazine publication	7 magazines
M038/4	67	2013-Corona Valley Magazine publication	6 magazines
M038/4	68	2014-Corona Magazine and Corona Valley Magazine publications	6 magazines
M038/4	69	2015-Corona Business News and Inland Empire Business Review publications; Corona: The Guide 2015	16 + 1 magazine
M038/4	70	2016-Corona Business News publication	16
M038/6	96	2017-Corona Business News; Corona: The Guide 2017	9
M038/4	71	Factual Surveys- 1965, 1966 and 1968	34
M038/4	72	Factual Surveys-1970, 1973, 1974 and 1978	71
M038/5	73	Factual Surveys-1980, 1981 and 1984	54
M038/5	74	Corona Almanac Residents Information Guide 1978-1979 (4 copies)	4 booklets
M038/5	75	Organization Lists-Lists of Organizations in Corona 1959; 1969; 1976; 1978; 1980; 1985; 1987; 1988; 1990; 1992; 1994-1996.	112
M038/5	76	Maps of Corona-1964; 1967; 1968; 1985; 1988; 1994 and 2003	7 maps
M038/5	77	City of Corona publicity/information brochures dated circa 1930s-1960s	17 + 1 booklet
M038/5	78	1942 Blue Book of Corona Business Directory	1 booklet
M038/5	79	1943 Blue Book of Corona Business Directory	2 booklet
M038/5	80	1983 Corona Business Directory	2 booklet
M038/5	81	1988-1989 Corona Business Directory	1 book
M038/5	82	1989-1990 Corona Business Directory	1 book
M038/5	83	1991 Corona Business Directory	1 book
M038/5	84	1992 Corona Business Directory	1 book
M038/5	85	1993 Corona Business Directory	1 book
M038/5	86	1995 Corona Business Directory (2 copies)	2 book
M038/6	87	1996 Corona Community Profile, Membership Directory and Buyer's Guide (2 copies)	2 book
M038/6	88	1999 Corona Business Directory (2 copies)	2 book
M038/6	89	2002 Corona Business Directory	1 book
M038/6	90	2005 Corona Business Directory	1 book
M038/6	91	2006 Corona Business Directory	1 book
M038/6	92	2012 Corona Business Directory (2 copies)	2 book
M038/6	93	Corona Area Industries and Manufacturers Directories- 1970, 1972, 1973, 1977, 1979, 1981, 1983, 1986-1987	3 + 13 booklets
Series 5 Chamber of Commerce Member Business Information			
M038/6	94	Marketing Materials from Corona businesses- circa 1928-1929 J.C. Penney Company memorandum book (2 copies); circa 1954 Corona Lumber Company home handbook; unknown date two strips of tape with Corona Hardware advertisement	4 booklets
M038/6	95	Corona Mall Merchants Association newsletters; city council resolutions pertaining to Corona Mall Association; 1988 calendars, agendas and meeting minutes from Corona Mall Merchant Association	50



Corona Chamber of Commerce Collection

1994-1995

Item List of Relocated Documents

Location	Resource ID	Description	Item Type
Map case E	16-8-1	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> April 6, 1994 8 pgs.	Document
Map case E	16-8-2	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> May 4, 1994	Document
Map case E	16-8-3	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> June 1, 1994	Document
Map case E	16-8-4	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> July 6, 1994	Document
Map case E	16-8-5	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> August 3, 1994	Document
Map case E	16-8-6	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> September 7, 1994	Document
Map case E	16-8-7	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> October 5, 1994	Document
Map case E	16-8-8	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> November 2, 1994	Document
Map case E	16-8-9	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> January 4, 1995	Document
Map case E	16-8-10	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> February 1, 1995	Document
Map case E	16-8-11	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> March 1, 1995	Document
Map case E	16-8-12	11.5" x 14" <i>Corona Chamber News</i> supplement to the <i>Corona-Norco Independent</i> May 1, 1995	Document
G-SSD	AAA.0790	A model of the City of Corona welcome monuments on E and W 6th Street as you enter the city heading these directions. The text on the model reads: "City of Corona" - "Welcome to the Circle City" - "Corona Chamber of Commerce." This model measures 18" x 18" x 22 1/2".	ARTIFACT