



# City of Corona

## Main Street USA Independence Day Parade

### Thursday, July 4, 2019 · 9:00am to 12:00pm

## General Rules and Guidelines

[Please read the rules and guidelines carefully before signing application.]

Corona's **Main Street USA Independence Day Parade** is a non-competitive parade which provides entertainment, community spirit, and fun for all to enjoy. No awards will be given.

The parade begins promptly at 9:00am and proceeds north on Main Street from Pueblo Avenue to Olive Street. The parade route is approximately one mile long.

**ENTRY REQUIREMENTS AND SELECTION:** All parade entries and/or participants must showcase elements of the Independence Day theme and, if desired, provide patriotic or appropriate music for their entry. The Main Street USA Independence Day Parade is a "family friendly" celebration and parade participants/entries must be appropriate for viewing by all ages. Entry applications are subject to approval by Parade Organizers. Entries are selected for their entertainment value, uniqueness, size and appearance. The Parade line up aims for variety, and some consideration is given to application submittal date. Participants are urged to bring water and provide a means of shade for their staging areas as it gets very warm. Participants must not enter private property near the staging area or along the route.

**ENTRY APPLICATION FORM:** A completed entry application must be submitted. The Parade Organizers reserve the right to refuse any entry at any time. Applicants will receive notification of their acceptance. Parade Information Packages, which include parade line-up, staging information and parade passes, will be distributed to accepted parade entries at a **Mandatory Information Meeting on Wednesday, June 19, 2019**. The General Rules and Guidelines are to ensure the safety and maintain the quality of the parade. Failure to abide by these Rules and Guidelines, along with those presented in the Parade Information Package, may result in the entry's removal from the parade and exclusion from future parades.

**ENTRY FEES:** All entry applications submitted on or before **Friday, April 26, 2019** must be accompanied with a **\$50.00 non-refundable entry fee, \$75.00 if submitted by May 17, 2019 and \$100.00 if submitted by June 7, 2019**. Please make checks payable to: CITY OF CORONA. **Applications received after June 7th will be subject to an additional administrative fee of \$25.**

**FORWARD MOTION PARADE:** All entries are required to maintain a continuous forward motion during the parade. No stopping to perform or take pictures anywhere along the parade route.

**HANDOUTS, CANDY OR FAVORS:** If you are handing out candy or other items, it must be done by a person walking the parade route along the curb. Hand-outs must not slow down the parade. Please have all hand-outs ready; if you notice that you are falling behind the unit in front of you, stop distributing hand-outs until you have caught up again. Throwing of candy, passing out gum, water guns and water shooting devices are strictly prohibited. This is for the safety of all spectators. Please make all of your entry participants aware of this policy as it will be strictly enforced and violators will be removed from the parade route.

**IDENTIFICATION SIGNS AND DECORATIONS:** Identification banners or signage are required for entries in the parade. The banners or signs should take into consideration the patriotic theme. Decorative materials must be non-combustible or flame retardant. This includes straw or hay bales. Please be prepared to show proof of flame retardant rating on the day of the parade.

**SAFETY REGULATIONS:** Shooting of firearms, use of firearms, fireworks, or firecrackers is strictly prohibited (CMC 948 and 12.24.w.).

**CANCELLATION POLICY:** Only a significant act of nature will cancel the parade. All entries will be notified of such an event. If, for some unforeseen reason, your entry is not able to participate in the parade after being accepted, you must contact parade staff prior to the parade date. Entries absent on parade day without proper notification may not receive future invitations.

FOR ADDITIONAL INFORMATION, PLEASE CALL (951) 736-2241

**First Deadline Date/Fees:** Close of business on Friday, April 26, 2019 for \$50.00  
**Second Deadline Date/Fees:** Close of business on Friday, May 17, 2019 for \$75.00  
**Final Deadline Date/Fees:** Close of business on Friday, June 7, 2019 for \$100.00  
*Applications received after June 7th will be subject to an additional administrative fee of \$25.*



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## TYPES OF ENTRIES CONSIDERED

**MARCHING MUSICAL UNITS:** School bands, drum corps, independent bands, marching musical units, etc. are encouraged to perform along the one-mile parade route. Unit members are required to be in uniform, however, summer attire is welcomed. Performances must remain in continuous forward motion on the parade route.

**VEHICLES\*:** Vehicles permitted in the parade will be restricted in number (example—car clubs will be limited to 5 cars). **All vehicles, including towing vehicles, must submit a copy of current insurance as well as a photo of the vehicle(s) with their application.** Commercial business vehicles such as vans, tankers, farm machinery, tractor-trailers and/or other vehicles larger than a standard passenger vehicle will be considered a float.

**FLOATS\*:** We recommend push floats or decorated trailers. A description of the float with size dimensions must be submitted with the completed application. **All towing vehicles must submit a copy of current insurance as well as a vehicle photo with their application.**

**MARCHING (WALKERS) OR SPECIALTY UNITS\*:** Clowns, color guards, marching groups, scouting groups, walkers, etc. will be considered for their entertainment value or uniqueness. Entries requiring vehicles to carry sound systems must be indicated on the completed application. Carts or vehicles accompanying the entry must be decorated. Also, marching units will walk in front of or beside their required vehicles.

**\*VEHICLES, FLOATS OR MARCHING (WALKERS) OR SPECIALTY UNITS (THAT REQUIRE A VEHICLE):**  
*A minimum 2-A, 10-B:C rated portable fire extinguisher must be readily available to the driver of any parade float, vehicle or towing apparatus. This requirement is mandated by the Corona Fire Department.*

**EQUESTRIAN/ANIMAL UNITS:** Equestrian riders should be at least 8 years of age and accompanied by an adult trainer. Any animal deemed unsafe in the parade will be removed. **All animal units must provide their own "clean-up" crew and equipment to immediately follow their unit in the parade.**

**DRILL/DANCE:** Dance troupes, drill teams, baton groups, etc. should consist of 10 members or more to be considered. Routines must be choreographed for continuous forward motion.

**PARTICIPANT AGE RESTRICTIONS:** Walking participants must be 6 years of age or older. There must be at least one adult escort for every six children under the age of 13 years. Young children riding on a float must have adult supervision on and around the float.

First Deadline Date/Fees: Close of business on Friday, April 26, 2019 for \$50.00  
Second Deadline Date/Fees: Close of business on Friday, May 17, 2019 for \$75.00  
Final Deadline Date/Fees: Close of business on Friday, June 7, 2019 for \$100.00

Applications received after June 7th will be subject to an additional administrative fee of \$25.



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# PARADE ENTRY APPLICATION

Name of Business or Organization of Entry: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Day of Event Contact & Phone Number: \_\_\_\_\_

#### Parade Entry Details:

Number of Participants: \_\_\_\_\_ Number of Animals: \_\_\_\_\_ Music:  Yes  No (Please Check One)

#### Type of Entry:

\_\_\_\_\_ Marching Musical Unit      \_\_\_\_\_ \*Float \_\_\_\_\_ Length of Float (including length of towing vehicle)  
\_\_\_\_\_ \*Vehicle      \_\_\_\_\_ \*Marchers (Walkers) / Specialty Unit  
\_\_\_\_\_ Drill / Dance Team      \_\_\_\_\_ Equestrian / Animal Unit

Description of Entry: \_\_\_\_\_

\*As a reminder, all vehicles, including towing vehicles, must submit copy of current insurance and a photo of vehicle with their completed application, and have a minimum 2-A, 10 B:C rated portable fire extinguisher readily available to the driver on day of Parade.

Please return completed Parade Entry Application, Script for Announcer and Entry Fees in the amount of \$50.00 in person or by mail by close of business on Friday, **April 28, 2019**. Applications received by close of business on **Friday, May 17, 2019** will be charged an Entry Fee of \$75.00. Applications received by the **Final Deadline of Friday, June 7, 2019** by close of business will be charged \$100.00. Please make all checks payable to: CITY OF CORONA. **Applications received after June 7th will be subject to an additional administrative fee of \$25.**

Applications can be mailed and/or delivered to Recreation Services Division, 400 South Vicentia Avenue, Suite 225, Corona CA 92882 or to Circle City Center, 365 North Main Street, Corona CA 92882. Incomplete applications will be returned.

The undersigned parade participant acknowledges that submission of the application does not constitute acceptance.

The undersigned parade participant acknowledges that (s)he has read, understands, and agrees to abide by all rules/guidelines governing the City of Corona Main Street USA Independence Day Parade.

The undersigned parade participant also hereby assumes all liability for and shall indemnify and hold harmless the City of Corona from and against any loss, damage or injury, which may be sustained by any person as a result of participation in this event, and releases the City of Corona, it's elected officers, agents, employees and volunteers from any and all claims for such loss, damage or injury sustained by the undersigned, as an individual or representing the named group. Photos may be taken during the parade. These photos may be used in promotional material for the City. I hereby acknowledge this photo policy.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(if participant is under the age of 18, parent or legal guardian must sign)



# Parade Application Checklist

Please use this checklist to confirm your application is complete.

Entry Form (Signed)

Payment (City of Corona)

Script

Current Insurance (Floats/Vehicles)

Photo (Floats/Vehicles)

**Completed applications include all required information, signatures, proof of insurance, requested photos, and entry fees. Incomplete applications will be returned.**